Steve McKinnis

Web Developer & Sr. Graphic Designer inkedin.com/in/steve-mckinnis-48b85023/

stevemckinnis.com

Senior Graphic Designer & Web Sites (48+ sites)

BOSSELMAN ADMINISTRATIVE SERVICES, INC · Full-time May 2022 - Present · 1 yr Grand Island, Nebraska, United States

> Bosselman's Enterprises owns and operates the Pump & Pantry Chain (over 48 locations), Boss Truck Shops, multiple hotels. I'm responsible for administration of their web sites; pumpandpantry.com, bosstruckshops.com, and bosselman.com, and I built bossfuels.com, thunderroadgrill.net, thunderroadsportsbar.com, & venuesonlocust.com. Development and management of social media accounts on Facebook, twitter and Instagram. I also update and manage the Travel Center Sign, Corporate office Sign and create and update collateral materials for advertising for locations and other business's that Bosselman's runs and develops.

Skills: Cascading Style Sheets (CSS) · HTML5 · Adobe InDesign · Adobe Illustrator · Adobe Photoshop · Digital Marketing · Digital Photography · Video Production · Video Editing · Video Post-Production · Graphic Design · Social Media · Customer Service · Advertising · Editing · Microsoft Office · Marketing · Web Design · Adobe Creative Suite · PowerPoint · Microsoft Word · Photography · Blogging · Social Media Marketing · SEO · Logo Design · Online Advertising · Photoshop · Online Marketing · Email Marketing · WordPress · Management · Marketing Communications · Event Videography

Website Developer

Woodward's Disposal Service Inc. · Freelance Jul 2009 - Present · 13 yrs 10 mos Hastings, Nebraska

> A new Wordpress site was built in May of 2019. I originally created a custom PHP/HTML site in 2009. Updates, revisions and additions as well as photos and video are all crafted by stevemckinnis.com. This site is maintained and updated regularly. Please contact Woodward's for more about my work.

BUSINESS (402) 462-9252

Contact: Robb Woodward – Owner/PresidentEmail: robb@woodwardsdisposal.com

Kim Knaub – Owner/Vice President Email: kim@woodwardsdisposal.com

Larry Knaub – Owner/General Manager Email: larry@woodwardsdisposal.com

Reneé Woodward– Owner/General Manager renee@woodwardsdisposal.com

Bryce Knaub – Recycling Coordinator/Great White Shredding Email: <u>bryce@woodwardsdisposal.co</u>m

Skills: Cascading Style Sheets (CSS) · HTML5

Website Developer

BEING ALIVE SAN DIEGO Oct 2013 - Present · 9 yrs 7 mos Greater San Diego Area

> • Created and maintain new web site for Being Alive as well as branding and set up of a YouTube Channel, blog and other social media accounts to blend with site. Updated on a monthly bases.

Contact: Jim Cassidy Director of Programs Being Alive San Diego 3940 Fourth Ave Suite 130 San Diego, CA 92103 619-291-1400 ext.312 Fax: 619-291-1491 jcassidy@beingalive.org

Skills: Cascading Style Sheets (CSS) · HTML5 · Adobe Photoshop · Social Media · Editing · Web Design · Microsoft Word · WordPress

Web/Graphic Designer

SteveMckinnis.com May 1990 - Present · 33 yrs

> • See the site and examples of my work at http://www.stevemckinnis.com and samples of my art/photos & graphics on REDBUBBLE under stevemckinnis.

I have been doing free-lance since I graduated from college. In the last ten years my focus has been on web design/web coding, photography and graphic design. I have received this award since 2010 every year up to 2021. The Award from Talk of the Town is for excellence in Web Site Design and Customer Service in San Diego, CA. I also fix problematic web sites/template sites that have coding errors, a lack of meta tags/SEO requirements and other issues such as dead links, wrongly sized graphics or tables that are not coded correctly and are not cross platform friendly and work on all platforms and I make them cross platform accessible so that they run and operate the same on any platform be it an iPhone, iPad or blackberry, PC or MAC based computer.

Skills: PHP · Digital Media · Creative Writing · Proposal Writing · Budget Management · Customer Relationship Management (CRM) · Client Services · Client Relations · Cascading Style Sheets (CSS) · HTML5 · Adobe InDesign · Adobe Illustrator · Adobe Photoshop · Digital Photography · Video Editing · Graphic Design · Social Media · Editing · PowerPoint · Microsoft Word · Social Networking · Social Media Marketing · Email Marketing · WordPress · Event Videography

Steve McKinnis | 619.913.3101 | steve@stevemckinnis.com

More samples through my web site at https://stevemckinnis.com

PHOTOGRAPHY on: https://stevemckinnis.com/more/

DRAWINGS: https://stevemckinnis.com/more/

LAYOUTS: https://stevemckinnis.com/work-2/

RedBubble Designs: <u>https://www.redbubble.com/people/Stevemckinnis</u>

RedBubble for Church designs: <u>https://www.redbubble.com/people/blessitshop</u>

Web Sites (sites that are currently active - built and designed by me) <u>https://</u> <u>stevemckinnis.com/sites/</u>

References:

Robb Woodward, Woodward's Disposal built site: <u>https://www.woodwardsdisposal.com</u> cell: 402.469.5201 wk: 402.462.9252 <u>robb@woodwardsdisposal.com</u>

Larry Knaub, Woodward's Disposal, GM cell: 402.469.5199 wk: 402.462.9252 larry@woodwardsdisposal.com

Noel Cruz , built his site <u>https://www.ncruz.com</u> 714.350.2135 <u>noeling61@yahoo.com</u>

Jim Cassidy, Director Of Programs Being Alive San Diego 619.291.1400 ext. 312 jcassidy@beingalive.org

Doug and Melinda Runcie Runice's Catering <u>http://</u> <u>www.runciescatering.com/</u> <u>https://ministryinmotionin.wixsite.com/ministryinmotion</u> Doug's Cell: 402.984.8459 Melinda's Cell: 402.984.6566 <u>dmruncie@yahoo.com</u>